



Best Rate Referrals

Mortgage Marketing Professionals

HEALTH INSURANCE LEADS



Telemarketing health insurance leads are one of the easiest ways to get your foot in the door of any business. Let our telemarketers get you past the *gate keeper*, right to the decision maker with our telemarketing health insurance leads. Sometimes we even schedule an appointment for you to meet with the decision maker face to face to offer your health insurance programs. All health insurance telemarketing campaigns are **100% exclusive** to your company.

How It Works

Our team of marketing consultants will customize a targeted telemarketing campaign for your insurance agency. Our telemarketers will contact new businesses or existing businesses that currently do not have health insurance and offer them a free quote based on their employee size and individual needs. The telemarketer will then ask the business owner or interested individual information regarding their type of business, how many employees seek health insurance, and continue with setting a phone appointment. The lead is then sent via fax or email to your insurance agency the next day to ensure the lead is less than 24 hours.

After ordering, we will add your custom campaign into our dialing schedule based on the number of leads you require each day.

Increase your ROI today with qualified health insurance leads.

CALL 800-811-1402 FOR MORE INFORMATION

2685 South Rainbow Blvd. ♦ Suite 212 ♦ Las Vegas ♦ Nevada ♦ 89146
Office: 702-262-1690 ♦ Toll: 800-811-1402 ♦ Fax: 866-309-6495
<http://www.bestratereferrals.com> ♦ contact@bestratereferrals.com



HEALTH INSURANCE LEAD PRICING

Exclusive Health Insurance Leads

10 Leads	20 Leads	40 Leads	75 Leads	100+ Leads
\$22 per lead	\$21 per lead	\$20 per lead	\$19 per lead	\$18 per lead

RETURN POLICY

We also have a flexible return policy if you do receive an appointment or lead that does not meet the following criteria:

- Verified company or business
- Valid phone number and address
- Interested in free health insurance quote

There are some instances where the client might deny speaking with us. If this occurs our quality control department will contact the client to confirm there is no interest. If so we will replace the lead free of charge.



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SAMPLE LEAD SHEET

HEALTH INSURANCE APPOINTMENT SHEET

TELEMARKETER: Jennifer

BUSINESS NAME: Best Rate Referrals

TYPE OF BUSINESS: Marketing Company

PHONE: 702-262-1690

ADDRESS: 2685 South Rainbow Blvd #212

CITY: Las Vegas STATE: NV ZIP: 89146

DATE: 1/24/08

TIME: 2:00pm

CONTACT NAME: Raymond Bartreau

OF EMPLOYEES: 48

CALL BACK

APPOINTMENT

NOTES

Interested in health insurance quote for all employees. Also wants to discuss other benefit packages available.